

## ORDER



**Orders**  
**Order / Rev:** 705902  
**Alt Order #:** 06273135  
**Product Desc:** DSCC-NELSON  
**Estimate:** 544  
**Flight Dates:** 08/15/12 - 08/21/12  
**Original Date / Rev:** 08/10/12 / 08/13/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ DSCC/ D/Sen/FL  
**Demographic:** A25-54  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	36	\$15,515.00	\$13,187.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	36	\$15,515.00	\$13,187.75	0.00
<b>Totals</b>	<b>36</b>	<b>\$15,515.00</b>	<b>\$13,187.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/15/12	08/16/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	--WT---	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WT---		2				\$140.00		0.00			
E 2	WTSP	08/16/12	08/17/12	M-F 930-10a	CM	930-10a	----F--	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
				Millionaire M, W, F/Paid T, Th											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		2				\$140.00		0.00			
E 3	WTSP	08/16/12	08/17/12	M-F 12-1230p	CM	12-1230p	---TF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---TF--		2				\$650.00		0.00			
E 4	WTSP	08/16/12	08/17/12	M-F 5-530p	CM	5-530p	---TF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
				5-530p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---TF--		2				\$400.00		0.00			
E 5	WTSP	08/15/12	08/16/12	M-F 530-6p	CM	530-6p	--WT---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
				10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WT---		2				\$400.00		0.00			
E 6	WTSP	08/15/12	08/17/12	M-F 6-630p	CM	6-630p	--W-F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W-F--		2				\$500.00		0.00			

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Alt Order #: 06273135  
Flight Dates: 08/15/12 - 08/21/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL  
Product Desc: DSCC-NELSON  
Estimate: 544  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	08/16/12	08/16/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$600.00		0.00			
E 8	WTSP	08/16/12	08/16/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$1,500.00		0.00			
E 9	WTSP	08/19/12	08/19/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,200.00		0.00			
E 10	WTSP	08/16/12	08/16/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$600.00		0.00			
E 11	WTSP	08/17/12	08/17/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$100.00		0.00			
E 12	WTSP	08/18/12	08/18/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$160.00		0.00			
E 13	WTSP	08/18/12	08/18/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$175.00		0.00			
E 14	WTSP	08/18/12	08/18/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$300.00		0.00			
E 15	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$800.00		0.00			
E 16	WTSP	08/19/12	08/19/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$400.00		0.00			
E 17	WTSP	08/20/12	08/21/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	MT-----	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$140.00		0.00			
E 18	WTSP	08/20/12	08/21/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	MT-----	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$140.00		0.00			
E 19	WTSP	08/20/12	08/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MT-----	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$650.00		0.00			
E 20	WTSP	08/21/12	08/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$400.00		0.00			
E 21	WTSP	08/20/12	08/20/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Nelson, B/ DSCC/ D/Sen/FL  
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 Estimate: 544

WTSP-TV

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E 21	WTSP	08/20/12	08/20/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$400.00		0.00				
E 22	WTSP	08/20/12	08/20/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$500.00		0.00				
E 23	WTSP	08/20/12	08/20/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$600.00		0.00				
E 24	WTSP	08/21/12	08/21/12	730-8p Millionaire	CM	730-8p	-T-----	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	08/20/12-08/26/12		730-8p	730-8p		-T-----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited [mg 27]															
E 25	WTSP	08/20/12	08/20/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$600.00		0.00				
E 26	WTSP	08/21/12	08/21/12	Late Late Show Late Late Show	CM	1237-137a	-T-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$100.00		0.00				
N27	WTSP	08/21/12	08/21/12	10 News Special 10 News Special	CM	10 News Special	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$600.00		0.00				
													Totals	36	\$15,515.00